



Sensing Asia

Micro Consulting Service

About Our Service Supporting Business Expansion Abroad

From very first step to execution, we democratize consulting service to explore your business opportunity in ASIA.



Supporting Your Overseas Business Development

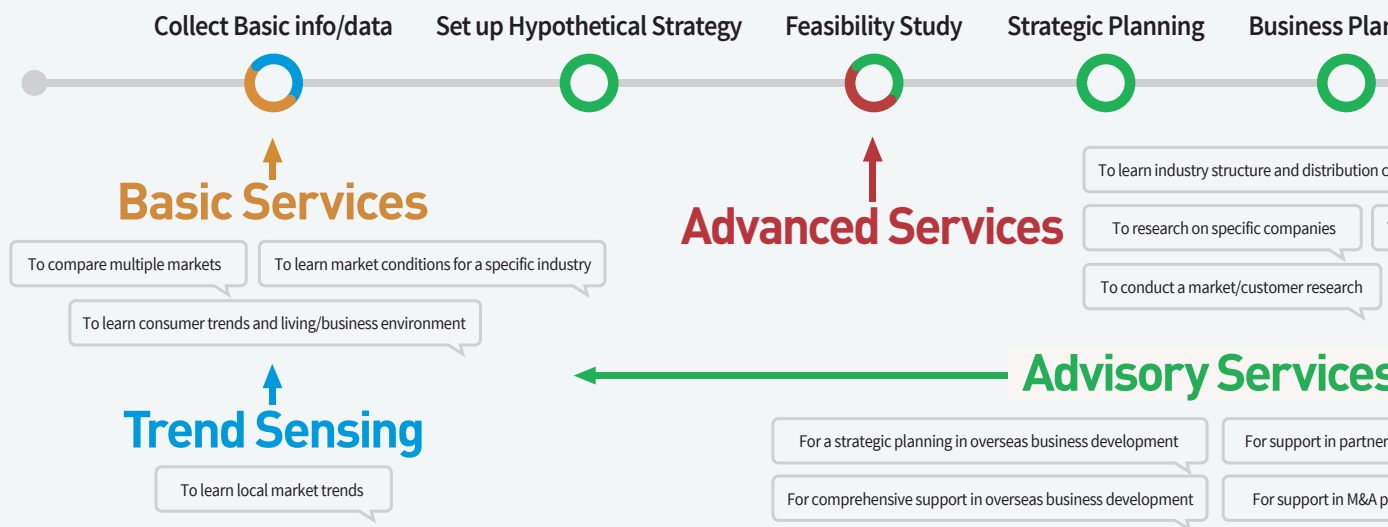
We assist our customers in exploring business opportunities in Asia/ASEAN based on our rich experiences in consulting for overseas business development and marketing strategy as well as cross-border M&A partner search.

Key Points of Our Service

1 Hybrid of consulting and M&A advisory services

Our staff members have solid experiences at consulting and advisory firms in providing support for new overseas development and designing business models. In particular, we excel in conducting researches on niche markets and distribution channels, identifying market opportunities and finding potential local partners.

Process of overseas business expansion



Type of Services

Basic Services

Rapidly providing most essential information for the initial stage in business extension abroad, including on local environment, business, and market information for individual industries. Information about countries and industries under consideration can be found here eliminating labor and time needed to contact multiple sources.

If you wish to compare and examine products, industries and countries:



Basic Plus (Market Comparison)

Upon your request, we gather and analyze necessary information and create a customized report. It is useful for narrowing down your target market countries, to extract goods and services that have potential to be introduced in a new market, and to draw up market entry hypotheses. You will be able to have an accurate grasp of the market potential before digging into the details with a customized research or feasibility study, and also to look for relative market opportunities by comparing different markets.

If you wish to have the overview of particular industries or countries:



Basic Statistical Information for Each Country



Regulatory Information and Investment Environment



Consumption, Living, and Business Cost Information



Market Information on Specific Industries

Trend Sensing

Reporting on indications of a change and actual change in market trends of each target country derived from close analysis of local news articles written in local languages. Local information relevant to your industry is picked up not from articles targeting people overseas, but from those that local people read.

* For some countries and industries, existing statistical information is still under development, and a customized research is necessary (Advanced Services).

Advisory

and/or M&A
as business
our strength
on channels,
partners.

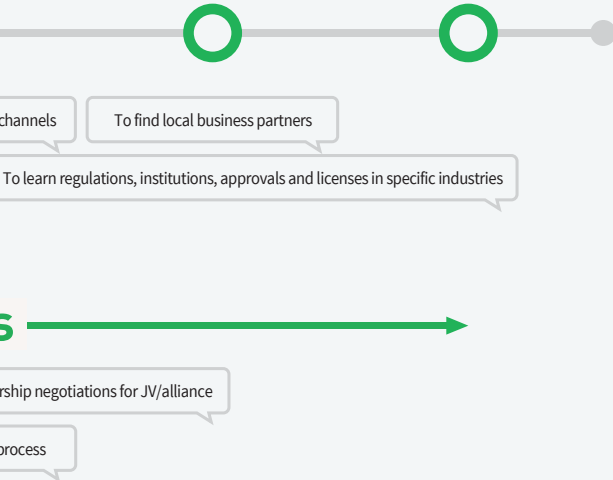
2 Efficient and cost-effective support by combining online and offline services

We efficiently support our customers by providing our services online to ensure accessibility, reasonable cost and speedy assistance as well as offline to ensure finely-tuned face-to-face assistance.

3 Hands-on approach in providing support services

Our services do not end at the strategic consulting but also cover local partnership negotiations and various contract arrangements. We support the whole process of new business development from an early investigation to an action phase.

Planning Investment Decision Business Execution



List of Countries Covered by Our Service



* Please also feel free to contact us for other non-Asian countries including Europe and Middle East.

Advanced Services

In this advanced type service, we provide information needed at the detailed investigation stage for market entry, and conduct research on local information of relevant industries, candidates for joint enterprises or business partners, and industrial structure and market needs, all customized upon your particular request and needs.

If you wish to request the customized feasibility studies (F/S):



Industry Structure Survey

Reporting about crucial information such as industrial value chain including structures regarding suppliers, distribution outlets, buyers, and dealers, conditions of facilities and infrastructure needed for business operation, future outlook, business conditions of competitors, and business customs unique to your concerned business industry.



Regulatory Survey

Report contains regulatory survey on production system maintenance of local factories and other establishments, import/export, industry information on local sales and service, regulations of individual regions, standards, permits, licences, and other conditions.



Customer Survey

Customer or consumer survey of specific industries and segments, including particular category products, service. We can conduct both B2B and B2C survey.



Company Report

Report consists of collection of specific company information. Useful for competitor analysis, pre M&A.



Entrants and Competition Study

Report offers you information on companies from your country already active in overseas markets.



Business Partner Search

Searching possible business partners, including local buyers, affiliates, candidates of JV, business tie-up and M&A. We also arrange business meeting upon your request.

Advisory Services

We provide a face to face advisory service in case you need support for entire process on business expansion into the Asian market, or to take concrete actions through M&A.

Micro Consulting Service

We provide reports containing market information and data, identify potential local business partners and conduct feasibility studies for companies that are considering entering into new overseas markets at a reasonable price and in a timely manner.

* Advisory services are provided through face-to-face consultation.

Part of a sample report

Market Comparison	Period: Approximately 15 business days from the date of payment Report File: PDF
Industry Structure Survey	Period: About one month Report File: PPT, PDF, etc.



On your personalized website, “MyPage”, you can carry out and complete all kinds of transaction from requesting reports, consulting with our experts, checking the costs to downloading reports. We are also available via teleconference, skype or face-to-face meetings.



Company	Sensing Asia Ltd.
Representative	Rieko Shofu, President and CEO
Business	Consultation and survey services to enter overseas market
Date of Founding	November 2014
Date of Establishment	May 2015
Organization membership	<ul style="list-style-type: none"> Organization for Small & Medium Enterprises and Regional Innovation, JAPAN (SWBS partner company) the Tokyo Chamber of Commerce and Industry (Adviser of Overseas business for Small & Medium Enterprises) the Osaka Chamber of Commerce and Industry (Supporter of Overseas business)
Partner Companies	ASPASIO Co., Ltd. GCA Sawian Corporation
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Our experts are available for preliminary consultations free of charge.

Should you wish to request a preliminary consultation with us, please contact us at "contact@sensingasia.com" and let us know:

- 1) Purpose and contents of consultation
- 2) Your available date and time (please give us a few if possible)
- 3) Your preferred means of contact (telephone, Skype or face-to-face appointment)